Dear Sir/ Madam,

I came across the profile of Director marketing analytics through my LinkedIn page and the role looks very relevant to my profile and interesting as a next career move for me. I have around 15 years of experience in the field of analytics & AI consulting across industries such as banking, insurance, retail, Consumer goods, public services, etc. and across markets such US, UK, Hong Kong, India, and others. I have served clients and grown practices in my current role at Accenture, and I am confident that I can bring value to your team as well.

As a seasoned analytics consultant, I am very passionate about bringing relevant solutions to my clients with cutting technologies such as Generative AI. I specialize in providing actionable insights to clients to solve problems in marketing, risk, sales, and impact on society. I have developed a strong track record of delivering exceptional results for my clients. I have experience working on complex projects across a range of industries and have a deep understanding of the challenges and opportunities facing businesses today.

I have worked extensively on creating proposals, driving sales, delivering projects on site and remotely and creating assets to accelerate the sales process or open doors to clients where we have had no footprint in the past. I have good international exposure and have worked in Accenture’s Hong Kong office for a period of 3 years as well.

Thank you for considering my application for this position. I look forward to the opportunity to discuss my case further and become a part of the exciting team.

Sincerely,

Anupam Shringi